

LONGWOOD CITY COMMISSION
Longwood City Commission Chambers
175 West Warren Avenue
Longwood, Florida

AGENDA
March 3, 2026
8:00 AM

- 1. CALL TO ORDER**
- 2. CITY-LED STRATEGIC PLANNING WORKSHOP TO RECEIVE COMMISSION DIRECTION AND DEVELOP A DRAFT CITYWIDE STRATEGIC PLAN FOR FUTURE CONSIDERATION**
 - A. Strategic Planning Workshop**
- 3. ADJOURN**

Liane Cartagena
City Clerk

Notice: All persons are advised that if they decide to appeal any decision made at these meetings/hearings, they will need a record of the proceedings and for such purpose, they may need to ensure that a verbatim record of the proceedings is made, which record to include the testimony and evidence upon which the appeal is to be based (per Sec. 286.0105, Florida Statutes). Persons with disabilities needing assistance to participate in any of these meetings should contact the A.D.A. Coordinator at (407) 260-3466 at least 48 hours in advance of the meeting.

This is a public meeting, and the public is invited to attend. The agenda is subject to change. Persons can obtain an electronic copy of the agenda packet for this meeting by making a public records request to the City Clerk's Office by calling (407) 260-3441 or emailing clerk@longwoodfl.org

Future Meetings:	March 16, 2026	6:00 PM	Regular Meeting
	April 6, 2026	6:00 PM	Regular Meeting

Agenda Item 2A

To: The Honorable Mayor and City Commissioners

From: William Watts, City Manager

Date: March 3, 2026

Subject: Strategic Planning Workshop

Introduction:

The purpose of the workshop is for the City Commission to engage in discussions to identify and establish the City's strategic priorities for the future. The workshop will focus on aligning City operations and investments with community needs and the Commission's long-term goals.

Background/Discussion:

The Strategic Planning Workshop will allow the City Commission to identify key strategic priorities, focus areas, and desired outcomes for the upcoming years. The workshop aims to review current initiatives, discuss the desired impact of each strategic priority, and provide a framework for future policy development and resource allocation.

The goals of the workshop are:

- Identification of Strategic Priorities: To determine the City's most important focus areas for the future.
- Review of Current City Initiatives: To assess ongoing projects, service levels, and work programs.
- Establish a Framework for Policy Development: To lay the groundwork for future citywide goals and resource allocation.

Although the public is invited to attend and observe the workshop, public comments will be invited at a future City Commission meeting when the draft Strategic Plan is presented for review and feedback.

Agenda for the Workshop:

1. Welcome & Opening Remarks
2. Overview of the Strategic Planning Process
3. Discuss Stakeholder Expectations & SWOT Analysis
4. Discuss Strategic Realities
5. Discuss 15-Year Vision
6. Discuss 5-year Strategic Priorities

Agenda Item 2A

7. Discuss Trade-Offs, Risks, and Capacity
8. Closing Remarks

Public Participation: The workshop is open to the public, and members of the public are welcome to attend and observe the discussions. Public comments on the draft Strategic Plan will be invited at a future City Commission meeting.

Budget Impact:

This item has no anticipated impact on the budget.

Recommendation:

This item has no anticipated recommendation

REQUESTED MOTION/ACTION:

This item has no requested motion or intended action that is needed as this is a workshop.

Prepared By:

William Watts, City Manager

Reviewed By:

Attachments:

None